

Design and Implement Winning Strategy

with Marc Sniukas

What is a Winning Strategy?

Marc explains that winning strategy is a response to the challenges encountered while striving for goals. To create an effective and successful strategy, it is vital for leaders to shift from traditional long-term methods to a challenge-based approach. Understanding the diagnosis that defines or clarifies the nature of the challenge is essential, as it addresses the underlying reasons that shape the strategy.

Top 3 Takeaways

Key Strategy Components

Focusing on three key strategic components will help in addressing those challenges when setting a good strategy:

1. Diagnosis - clarifying the nature of the challenge.
2. Guiding Policy - an overall approach to overcome obstacles.
3. Coherent Actions - actions to implement the guiding policy.

Culture & Wellbeing

Importance of integrating well-being and culture into strategy. While a strong strategy is crucial, fostering a culture of resilience, psychological safety, and respect is essential for preventing burnout and maintaining productivity. The blurred lines in today's work roles necessitate care and kindness.

Becoming an Strategic Leader

Leaders should focus less on daily management and more on the ambitions of their teams. Encouraging a strategic direction involves identifying challenges that hinder team performance and removing roadblocks. It will help teams perform better to foster a high-performing environment rather than micromanaging tasks.

Learn More

Think



Are your current tasks aligned with your goals? Should you stop any or start new initiatives?

Read



Read Marc's book - [The Art of Opportunity](#).



Act



Develop or assess an existing strategy to determine if it is challenge-based and identify any potential changes you could implement.



As a leader, what factors may be hindering your team's performance, and how can you eliminate those obstacles?

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